

SOUTHERN RANGES

Australia's Finest

SR+



Southern Ranges

- Aged 18-36 Months
- No Added Hormones
- No Added Antibiotics
- 100% Traceable
- Farm Assured
- 100% Grass Fed / Finished

Aus-Meat Grading

- Meat Colour 1B to 3
- Fat Colour 0 to 3



Grass Fed Superior Flavour

AMG's Southern Ranges SR+ beef is selected from only genetically superior British breeds, grazed in the green pastures in Victoria. This region is internationally renowned for its ideal climate, and consistently producing high quality cattle.

We partner with select farmers who share our pride in being able to present Australia's finest beef to the world. Year-round we purchase cattle which have no added antibiotics, to deliver a consistently excellent product.

With no added hormones, our beef is all-natural, 100% traceable and processed to meet our high standards at our state-of-the-art facility in Dandenong on the doorstep of the Gippsland region.

Our strict hand-selected AUS-MEAT grading system ensures the Southern Ranges SR+ brand boasts intense flavours, superior tenderness and eating quality. From pasture to plate, you can depend on AMG for the traditional goodness of Australia's best grass-fed beef.

CONTACT

342 HAMMOND ROAD
DANDENONG VIC

T +61 3 8329 8500
F +61 3 9314 3141
SALES@AMG.COM.AU

PRODUCED BY

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